In its 18th year the Annual NPPA Conference (National Pharmacy Purchasing Association) brings together the country’s key decision-makers in pharmacy purchasing (from hospitals, medical centers, health systems, clinics, & homecare), and the GPO executives who negotiate health system drug contracts; with your company, one of the industry-leading pharmaceutical & supplies vendor-providers.

Interact with approximately 300 of your company’s target audience while presenting your key products and services in our action-packed Exhibit Hall. Vendors continue to tell us this is the best pharmacy convention/event they attend all year!

Exhibit Hall held in spacious & elegant hotel Grand Ballroom, open 3 hours per day, August 19 & 20. A wide variety of Sponsorships & Promotions are also available.

August 18-21, 2014 • Bally's Las Vegas

Exhibitor Prospectus – Booths, Sponsorships & Promotional Opps

Current Exhibitor Contact Information:
Phone: 888-544-NPPA (6772)  Fax: 858-581-6372
Email: ExhibitInfo@PharmacyPurchasing.com
## Exhibitor Packages & Inclusions

### 2014 NPPA Conference - August 19 & 20 (Exhibit Days)

<table>
<thead>
<tr>
<th>What's Included</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Booth Size</td>
<td>20x20</td>
<td>10x40</td>
<td>10x30</td>
<td>10x20</td>
<td>10x10</td>
</tr>
<tr>
<td>Fee (must pay in full by Aug. 1)</td>
<td>$18,000</td>
<td>$14,000</td>
<td>$10,500</td>
<td>$7,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>Early Bird Discount</td>
<td>$500 Off</td>
<td>$400 Off</td>
<td>$300 Off</td>
<td>$200 Off</td>
<td>$100 Off</td>
</tr>
<tr>
<td>When Paid in Full By March 28</td>
<td>“DIAM500-B”</td>
<td>“PLAT400-B”</td>
<td>“GOLD300-B”</td>
<td>“SILV200-B”</td>
<td>“BRON100-B”</td>
</tr>
<tr>
<td>Logo on Cover of Attendee Binder</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page Ad in Pharmacy Purchasing Outlook</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support Ribbons on Rep Badges</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page Ad in Attendee Binder</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo/Link in Exhibitor List on NPPA Website (thru Sept. 2014)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Name on Promotional Materials in PPO (thru Sept.)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>NPPA Website Ads (thru Aug. 2014) Worth $1,500 per Ad</td>
<td>2 Complimentary, With 1 on Home Page</td>
<td>1 Complimentary</td>
<td>$500 Off</td>
<td>$250 Off</td>
<td></td>
</tr>
<tr>
<td>Company Name in Exhibitor List on NPPA Website (all year)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>8' Skirted Table, 2 Chairs, Waste-Basket, Signage on Booth Drape (In Fully Carpeted Ballroom)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Onsite Rep Passes for Exhibit Hall</td>
<td>25</td>
<td>20</td>
<td>15</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>Single Session Passes For Reps (Access to 1 Educational Session)</td>
<td>25</td>
<td>20</td>
<td>15</td>
<td>10</td>
<td>5</td>
</tr>
</tbody>
</table>
OPENING RECEPTION TICKETS – $450 per Exhibitor Rep* (multiple companies)
In Bally's Sky-View Room 26th Floor, Monday 8/18 approximately 4:30-6:30pm (exact time TBD)
- All Attendees are invited; an open bar & light dinner food will be provided.
*With 3 or more Exhibitor Tickets, also receive:
  • Complimentary Attendee E-Vite & E-Thanks ($500 value);
  • Signage onsite (company name or logo);
  • Sponsor listing on the NPPA Website, and in the Attendee Program Binders.

SCHOLARSHIP PROGRAM – $2,435, for 5 Awards* (multiple companies)
- For Under-Funded Attendee-Facilities (to help Attendees not to pay out-of-pocket when facility won’t cover).
- Your Company gets Recognition on Website, in Attendee Binder, during Opening Session, & with Signage in Lecture Hall.
- Contribute 10 or more Scholarships to Receive a $400 discount off your 2015 Exhibitor package.
*Each Scholarship Award covers 1 Attendee Registration+3 Hotel Nights (at $79/night NPPA rate).

LANYARDS – $5,000 (1 company)
- Each Attendee & Exhibitor Rep will receive one of your Lanyards that holds their Name Badge (which must be worn at all times during the event).
- Lanyards are provided by you in quantity of 700, with your Company Name/Logo on them.
- See NPPA for options on Lanyard type/style.

TOTE BAGS – $3,000 (1 company)
- Tote Bags are provided to all Attendees, to hold Program Binders with Agenda & other materials.
- Design Tote Bags to Highlight your Company & Products, any way you see fit.
- Tote Bags will be provided by you in quantity of 350.

PROGRAM BINDER – $3,500 (1 company)
- Your Company’s 1 page Ad will go on the Back Cover of Program Binders that each Attendee receives.
- Ad will be printed and provided by you in quantity of 350.

NOTEPADS & PENS – $4,000 (1 company)
- Your Company Logo on Notepads & Pens that Attendees use during the Educational Sessions.
- Notepads & Pens are provided by you in quantity of 350.

CYBER CAFÉ – $1,500 (1 company)
- NPPA’s Cyber Café will be available for Attendee use over all of the main event days.
- Your Company Name or Logo can be used as the Screensaver on the Computer Screens.
- Your Company’s Website may be used as the Home Page.

HOSPITALITY EVENT – $1,000 (multiple companies/events, but space is limited)
- Meeting space rental provided at no cost (when in one of convention rooms).
- Event Promotion: on our Website, in Agenda, and in Attendee Program Binder.
- Includes Attendee E-Vite ($500 value-see next page for details).
- Date/Time must be approved by NPPA & not to conflict with Opening Reception & Exhibit Hall hours.

EXHIBIT HALL BAR – $500 per day (up to 2 companies, 1 per each Exhibit Hall day)
- Your Company will Sponsor a Bar for 1 or both of the Exhibit Hall days (responsible for all bar expenses).
- Signage for Bar Area Allowed (provided by sponsor), and Drink Tickets may be used (giveaway at booth).

SPONSORSHIPS ARE NON-REFUNDABLE & MUST BE PAID IN FULL AT TIME OF ORDER
WEBSITE ADS on NPPA main site (thru August) – $1,500 (multiple companies, but space is limited)
- Special Ad Rates & Time only for 2014 NPPA Conference Exhibitors (will change after August).
- Ads with your Company’s Web Link, on 1 of “Conference” or “Membership” NPPA Website Pages*:
  *Diamonds also receive 1 Home Page Banner Ad.
- Choose Web Pages for placement on following Order Form page.
- Required Ad Specs will be provided after you have placed your order.
- Discounts are available per your Exhibit Package level:
  Diamond Exhibitors get 2 Free (with 1 on Home Page);
  Platinum Exhibitors get 1 Free;
  Gold Exhibitors get $500 discount;
  Silver Exhibitors get $250 discount.

TOTE BAG INSERTS – $1,500 (multiple companies, but space is limited)
- Provide us with a small item to insert in the official Attendee Tote Bag, in Quantity of 350.
- Each Attendee Registrant receives a Tote Bag, which includes their official Program Binder & other materials.
- Items for stuffing must be approved before finalization of print/order for such on your end.
- Ask NPPA for suggestions on product ideas for insertion.

E-VITE & E-THANKS Attendee Transmissions, 1 of Each – $500 (multiple companies)
- NPPA Sends Attendees Your Customized Message in HTML*
  1 “E-Vite” (pre-show, sent by 8/1)  “E-Thanks” (post-show, sent by 10/1)
*Message content will first be reviewed & approved by NPPA, before distribution (& sent by NPPA).
  Content should not include inviting Attendees to outside functions during the Opening Reception or Exhibit Hall hours (see dates/times for each below).
  Opening Reception: Monday, August 18 after lectures end, approx. 4:30pm to 6:30pm
  Exhibit Hall: Tues. August 19 & Wed. August 20, approx. 2:30pm to 5:30pm

POP-UP MEETING – Complimentary to Exhibitors (space permitting, first-come-first served)
- For Company Staff or Board Meetings (no Attendees allowed, with exception of Advisory Boards).
- Meeting space rental provided at no cost; your company responsible for costs of A/V & other needs.
- Send email with request & description of meeting type & needs (not included on Order Forms).

AD PAGES IN ATTENDEE PROGRAM BINDER – $600/page, double-sided (multiple companies)
Program Binders, contain all of the necessary information for the Conference, that each Attendee receives upon check-in. Ads are placed in the Binder’s Exhibitor section, in alpha order within each Exhibitor Package level.

Ad Specs:
- 1 Page, 8.5” x 11” (double-sided OK)
- 3-Hole Punched
- Quantity of 350, printed (or send us your PDF file & we will print at additional cost)
- Send to Arrive By July 11, to:
  NPPA, 4747 Morena Blvd. Suite 340, San Diego, CA, 92117-3468
  Main office phone number:  858-581-6373

*Diamond Exhibitors receive 2 comped Binder Ad pages, and Platinum Exhibitors receive 1 comped Binder Ad page. However, your confirmation of participation is still required by choosing that option on the Order Form.
Sample List of Facilities with Pharmacy Purchasing Pros that Attended Past 2 NPPA Conferences

Johns Hopkins Medicine, St. Petersburg, FL
St. Joseph's Hospital, Atlanta, GA
University Hospital, Augusta, GA
WellStar Health System, Marietta, GA
St. Alphonsus Regional Med. Ctr., Boise, ID
St. Luke's Health System, Meridian, ID
St. Mary's Hospital, Centralia, IL
University of Illinois Hospital, Chicago, IL
Provena United Samaritan Medical Ctr., Danville, IL
Herrin Hospital, Herrin, IL
St. Joseph Memorial Hospital, Murphysboro, IL
Indiana University Hospital, Indianapolis, IN
St. Vincent Hospital, Indianapolis, IN
Community Hospital South, Indianapolis, IN
Memorial Hospital & Health Care Center, Jasper, IN
Unity Healthcare, LLC, Lafayette, IN
Franciscan St. Anthony Health, Michigan City, IN
Hays Medical Center, Hays, KS
Lawrence Memorial Hospital, Lawrence, KS
Children's Hospital Association, Overland Park, KS
Gulf Coast Pharmaceutical Specialty, Gonzalez, LA
Thibodaux Regional Medical Center, Thibodaux, LA
Faulkner Hospital, Boston, MA
Brigham & Women's Hospital, Boston, MA

Massachusetts General Hospital, Boston, MA

Qualitas Pharmacy Services, South Plainfield, NJ
Zuni Indian Hospital, Zuni, NM
Sunrise Hospital & Medical Center, Las Vegas, NV
St. Peters Hospital, Albany, NY
Maimonides Medical Center, Brooklyn, NY
Erie County Medical Center, Buffalo, NY
St. Luke's Roosevelt Hospital, New York, NY
Memorial Sloan-Kettering Cancer Ctr., NY, NY
NYU Langone Medical Center, New York, NY
Westchester Medical Center, Valhalla, NY
Good Samaritan Hospital, Cincinnati, OH
Ohio State University Medical Center, Columbus, OH
Fort Hamilton Hospital, Hamilton, OH
Fayette County Memorial Hospital, Washington Court House, OH
Jane Phillips Medical Center, Bartlesville, OK
Mercy Medical Center, Roseburg, OR
Eastern Regional Medical Center, Philadelphia, PA
Methodist Hospital, Philadelphia, PA
Buen Samaritano Hospital, Aguadilla, PR
Ashford Presbyterian Hospital, San Juan, PR
Medical University of SC Medical Ctr., Charleston, SC
The Regional Medical Center, Orangeburg, SC
Black Hills Surgical Hospital, Rapid City, SD
Sanford University SD Medical Ctr., Sioux Falls, SD
VA Medical Center, Big Spring, TX
Christus Spohn South Hospital, Corpus Christi, TX
Baylor Specialty Hospital, Dallas, TX
Cook Children’s Medical Center, Fort Worth, TX
The Methodist Hospital, Houston, TX
Covenant Hospital, Plainview, TX
Intermountain Healthcare, Midvale, UT
Intermountain Healthcare, Salt Lake City, UT
St. Mark’s Hospital, Salt Lake City, UT
LDS Hospital, Salt Lake City, UT
Bon Secours Memorial Regional Medical Center, Mechanicville, VA
Southwestern VT Medical Center, Bennington, VT
Capital Medical Center, Olympia, WA
Jefferson Healthcare Hospital, Port Townsend, WA
Bellegrove Medical Supply, Inc., Redmond, WA
Multicare-Tacoma General Hospital, Tacoma, WA
Gundersen Lutheran Medical Center, La Crosse, WI
Froedert Hospital, Milwaukee, WI
Monroe Clinic & Hospital, Monroe, WI
Charleston Area Medical Center, Charleston, WV
Wyoming Medical Center, Casper, WY
Sheridan Hospital, Sheridan, WY

And more (about 300 total).
Corporate (Vendor) NPPA Member Benefits

✧ Support NPPA, the first Association of Pharmacy Buyers  
✧ Receive 10 Editions a year of Pharmacy Purchasing Outlook (PPO), the official publication of NPPA  
✧ Receive both the RxVendor & RxBuyer eNews periodic e-newsletter distributions  
✧ 7% Discount off Advertising (in PPO or eNews)  
✧ 10% Discount off Advertorial-Type Ads in PPO  
✧ Submit your Company's Press Releases on New Product Approvals, for Inclusion in PPO  
✧ Stay Attuned to the Topics & Issues that NPPA’s Pharmacy Buyer Members Read & Care About  
✧ Unique Opportunities for Networking & Continuing Education  
✧ The Chance to Participate in Advocacy, Policy, & Planning

For details & orders, see our website’s Advertising page, or email: Advertising@PharmacyPurchasing.com

NPPA Member Testimonial

“The NPPA website is a very useful tool, from buyer posts to getting drug shortage info. I have used their Buyers Forum board to get answers to my questions, as well as answer questions for others. The member-publication is helpful with hearing about new drugs, and other relevant announcements. Additional NPPA member benefits are: networking, getting advice from fellow buyers, gaining vendor contacts and increasing product awareness, and the ongoing education that is offered (in their Annual Conferences).”

-Cathy Orlando, CPhT, Pharmacy Purchasing Specialist  
Memorial Hospital University of CO Health, Colorado Springs, CO

New Corporate NPPA Membership Order (complete & fax to 702-974-1470, or PDF page & attach to email)

Name: _________________________________________________________________________________________
Title: ______________________________________ Company: _______________________________________
Mailing Address: ________________________________________________________________________________
City, ST/Zip: ____________________________________________________________________________________
Phone: _______________ Email: _________________________________________________________________

Payment by Credit Card (Visa, M/C, American Express, & Discover):

Total to Charge: ☐ $125, 1-year ☐ $216, 2-year

Card#: ___________________________________________ Expiration date (MM/YY): _________
Billing Street NUMBER: _______ Billing ZIP: _________ Card Code: ___________
Cardholder Name: ________________________________________________
Cardholder Signature: ____________________________________________
EXHIBIT BOOTH: Location in Exhibit Hall & Onsite Reps
Raffle Ideas & Options for Attendees
2014 NPPA Conference

ONSITE REPS & LOCATION OF BOOTH: you will be contacted at a later date with further instructions, to provide both your Onsite Booth Reps, as well as your preferred Booth space location on the Exhibit Hall floor (which is in a fully carpeted Ballroom).

ADDITIONAL PASSES: to the provided Exhibit Package Inclusions will be available at a later date, when you provide your Onsite Booth Reps. Includes options for extra Onsite Booth Reps, Single Educational Session Tickets, or Full Educational Program Upgrades (with CE).

CONDUCT A RAFFLE FROM YOUR BOOTH:
Consider bringing a system that both allows Attendees to provide their contact information to you, as well as for your use in conducting a Raffle. Raffles help increase traffic to your Booth over the 2 days & 3 hours of time of Exhibit Hall hours. See below for suggestions.

RAFFLE IDEAS:
- Order or bring a bowl, jar, or ticket tumbler; pre-print & bring forms for attendees to fill out & drop in the bowl (with basic contact info Q’s & any other customized Q’s you’d like to ask). Pre-printed forms are recommended, since many attendees don’t have business cards.
- Announce winners on your own Raffle “Board” (see types available from GES Services Manual).
- Hold drawings towards end of Exhibit hours, or on the second Exhibit day, to keep Attendees around throughout the entire time period and returning on the second day.

Note: There is no P.A. system available/allowed in the Exhibit Hall, to broadcast messages. Also note that not all Attendees will have business cards with them.

TO ORDER SNACKS FOR YOUR BOOTH: contact us with your interest, and we will put you in touch with our Bally’s Convention/Catering Rep, to get Menus & place your order.
NPPA EVENT DESCRIPTION

The NPPA Conference is the only one of its kind; a conference solely for the Pharmacy Purchasing Executives, with a dynamic & lively Exhibit Hall. If you’re looking to meet & greet with the decision-makers in pharmacy that really have the authority to buy, this is the conference you want to attend. Vendor reps continue to tell us this is the BEST convention they attend all year!

NPPA’s annual event attracts more pharmacy purchasing professionals than ANY other. Here, you will find that ALL attendees are in charge of the Pharmacy Buying in their facilities (hospitals, medical centers, health systems, clinics, & homecare), or are GPO executive attendees, who negotiate the drug contracts with hundreds of their facility-members across the country.

When you help support this conference, the purchasing experts attending, will take notice!

WHY EXHIBIT?

- Spacious & Elegant Ballroom Exhibit Hall for 2 days (August 19 & 20), open 3 hours/day
- Hundreds of Purchasing Pros Who Have Authority to Buy!
- Major National Purchasing Group Directors who Negotiate Billions in Contracts
- Wide Array of Sponsorships & Promotional Opportunities Available
- More Purchasing Pros In 1 Location Than Reps Could Cover All Year

EXHIBITORS FROM PREVIOUS NPPA CONFERENCES

Accord Healthcare Inc.
Actavis Pharma, Inc.
Acute Care Pharmaceuticals
Akorn
American Health Packaging
American Regent, Inc.
AmerisourceBergen
Amphastar Pharmaceuticals
Apexus/340B PVP
Apotex Corporation
Apotheceary Products, Inc.
ASD Healthcare
Asept Pak
Astellas Pharma US, Inc.
AstraZeneca Pharmaceuticals
Atlantic Biologicals
AuroMedics Pharma LLC
Baxter Healthcare
Bedford Laboratories
Beutlich LP Pharmaceuticals
Cardinal Health
Clean Harbors
Contec, Inc.
Cornerstone Therapeutics
Covidien-Mallinckrodt
Covis Pharmaceuticals, Inc.
CSL Behring
CT International
Diversified Biologicals, LLC
Dubin Medical, Inc.
Eli Lilly & Company
EXP Pharmaceutical Services
Fresenius Kabi USA, LLC
Grifols USA, LLC
GTC Biopharma
Guaranteed Returns
H.D. Smith
Health Care Logistics
Healthcare Distribution Specialists
Heritage Pharmaceuticals
Hospira Worldwide, Inc.
ISO-Med, Inc.
JHP Pharmaceuticals
Lifeline Pharmaceuticals
Major Pharmaceuticals
McKesson
McNeil Consumer Healthcare
Medefil, Inc.
Medyne, Inc./EPS, Inc.
Mylan, Inc.
National Hospital Specialties
Nephreron Pharmaceuticals
Octapharma
Otsuka America Pharmaceutical, Inc.
PAR Pharmaceutical
Perrigo Pharmaceuticals
Pfizer Injectables
Pharmacy Practice News
PharMEDium Services, LLC
Pinnacle 1 Inventory, LLC
Precision Dose, Inc.
Premium Health Services
Priority Pharmaceuticals
Prodigy Health Supplier
Reliance Wholesale, Inc.
Safecor Health
Sagent Pharmaceuticals
Salix Pharmaceuticals
Sandol, Inc.
Shamrock Medical
Sigma-Tau Pharmaceuticals
Spectrum Pharmaceuticals
Sun Pharma USA
Teva Health Systems
Unique Pharmaceuticals
Upsher-Smith Laboratories, Inc.
US WorldMeds, LLC
VistaPharm Inc.
Watson Pharmaceuticals Inc.
West-Ward Pharmaceuticals
WG Critical Care
Williams Medical Company
Winfield Laboratories
Wockhardt USA
X-GEN Pharmaceuticals, Inc.